2024

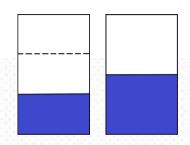


# - Newspaper Rate Card -

Regional Edition 外埠版
(NJ/Washington D.C./Atlanta/Boston/Chicago/ FL)



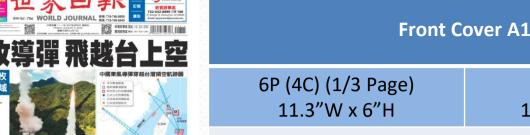
## Front Cover A1











Weekday (Mon. – Thurs.) \*Rates are For One Day\*

\$468 /DAY

\$780 / DAY

Half Page (4C)

11.3"W x 10.1"H

Weekend (Fri. – Sun.)
\*Rates are For One Day\*

\$540 / DAY

\$900 / DAY







Full Page (11.3"W x 20.3"H)				
4C		B/W		
A Section	Run With Paper	Run With News	Run With Paper	
Weekday (Mon. – Thurs.) *Rates Are For One Day*				
\$1,440 / DAY	\$ 1,200 / DAY	\$1,008 / DAY	\$840 / DAY	
Weekend (Fri. – Sun.) *Rates Are For One Day*				
\$1,728 / DAY	\$1,440 / DAY	\$1,209.60 / DAY	\$1,008 / DAY	







### 如有神助?泰女考試桌面放佛牌陣



#### 向神發願 印象22年不洗澡阻殺生

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## Half Page (11.3"W x 10.1"H)

4C		B/W		
Run With Paper	Run With News	Run With Paper		
Weekday (Mon. – Thurs.) *Rates Are For One Day*				
\$600 / DAY	\$504/ DAY	\$420 / DAY		
	Run With Paper Weekday (Mon *Rates Are For	Run With Paper Run With News  Weekday (Mon. – Thurs.) *Rates Are For One Day*		

Weekend (Fri. – Sun.)
\*Rates Are For One Day\*

\$864/ DAY

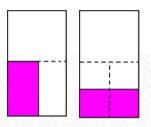
\$720 / DAY

\$604.80 / DAY

\$504 / DAY



## 1/4 Page / 5P















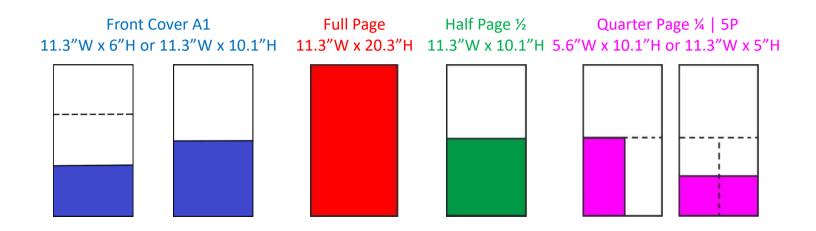
## **Rates & Specifications**

### **→** Rates

- Rates are for 2024 only and are subject to change.
- Artwork and translation fee are not included.
- -All rates are NET.
- -Frequency Discount: Contact your sales representative.

### **Specifications**

- -All file should be at least 300 DPI / Actual size in CMYK format.
- -Final works must be submitted 4 work days prior to the desired publication date.
- -World Journal reserves the right to publish, reject, and omit advertisements.
- More details, please contact your sales representative.





## Thanks!

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